

Milan, September 21 / 23 2012

so critical so fashion

Organized by:

TERRE DI MEZZO
EVENTI

APPLICATION FORM

EXHIBITOR INFORMATION

Name of the company _____
Company's legal structure _____ Intra-EU VAT n° _____
Address _____ Postcode _____
City _____ Region _____ Nationality _____
Phone number _____ Fax _____
E-mail _____ Web _____

CONTACT PERSON

Name _____ Surname _____
Mobile _____ E-mail _____

PRODUCT INFORMATION

IMPORTANT: please include n°4 photos (n°2 horizontal and n°2 vertical) in high quality of the products and accessories, specifying the credits where necessary and a very brief descriptions (send to espositori@criticalfashion.it)

Description of the company _____

Type of product _____

INFORMATION FOR THE EVENT ORGANIZER

Why do you want to take part in "so critical so fashion"? _____

How did you hear about the event? _____

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FEE AND SPACE

EXHIBITION AREA OF 9m² (3x3)

INCLUSIVE OF THE FOLLOWING:

- 2 chairs
- 2 clothes hangers
- 1 small table for promotional material
- 1 shelf

FEE FOR EXHIBITOR

Single: 750€ + VAT

Co-exhibitor (max 1 co-exhibitor per 9m² space): 150€ + VAT

The fee includes the add of the company contact details in the physical catalogue and the on-line catalogue available at www.criticalfashion.it

In case of co-exhibition, details of both companies will be in the catalogue but the invoice will be headed to exhibitor by the "CONFIRMATION FORM".

THE EXHIBITOR AGREES

To the terms and conditions of the document "ENROLE PROCEDURE" and to the "EXPOSITORS REGULATION". To do a pre-application to the selection to participate at the event So critical So fashion organized by Terre di mezzo Eventi.

Date, Place _____ Signature _____

CONSENSUS AND PRIVACY RIGHT

I authorize Cart'armata Edizioni Srl-Terre di mezzo Eventi to the usage and distribution of the photos included, in case of acceptance of this Application form.

I authorize Cart'armata Edizioni Srl-Terre di mezzo Eventi to the usage of my data exclusively for the aims correlated to the service provided and to send informational material about it, according to the art 13 of the D.Lgs n.196 from 30.06.2003.

Not accepting the privacy right implies the application can't be accepted.

Date, Place _____ Signature _____