# CRITICAL QUESTIONS

What does critical fashion mean to you? _____
_____
_____
_____
_____

## GOODS CATEGORIES

| | |
|---|---|
| | ◯ Clothing      ◯ Accesories |
| **Collections** | ◯ Men      ◯ Women      ◯ Kids |

Description_____
_____
_____

## DESCRIPTION OF THE COMPANY

Year of establishment_____Number of employees_____
Distribution _____
Sale channels_____
Possibility of managing a huge amount of orders   ◯ yes      ◯ no
Supply chain (from the idea to the end packaging)_____
_____
_____
_____

Is this your main working activity? (second job, hobby, etc.)_____
_____

Tell in a few lines the history of your company_____
_____
_____
_____
_____

Is there a technique or something in particular which identifies your way of working
that is specific and unique to your brand? _____
_____
_____

Milan, September 21 / 23 2012

## so critical so fashion

*Organized by:*

**TERRE** DI MEZZO EVENTI

**PRODUCTION**

Do you design and produce on your own, or do you collaborate with other craftsmen, local communities, communities abroad, etc. both at the design stage and for the production?

_____
_____
_____
_____

Is there a theme or an idea which inspired you to design your latest collection?_____
_____
_____

Do you use traditional techniques?  _____
_____
_____

Do you use innovative processes or materials?_____
_____
_____

**MATERIALS**

Descriptions of the row materials you use _____
_____
_____

Indicate in what percentage you use the following materials in your collections:

◯ Natural _____%          ◯ Biological _____%

◯ Ricycled _____%          ◯ Rigenerated _____%

◯ Other _____

Packaging_____
_____

**SUSTAINABILITY**

Which measures do you take to reduce the effects on the environment of your production line (design models made to minimize the waste of clothing, reduction of transport or of the packaging etc.)_____
_____
_____

I authorize Cart'armata Edizioni Srl-Terre di mezzo Eventi to the usage and distribution of the information on this form in case of acceptance of my application. I authorize the usage of my data exclusively for the aims correlated to the service provided and to send informational material about it, according to the art 13 of the D.Lgs n.196 from 30.06.2003.
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Date, Place_____Signature_____