

so critical so fashion

**Frigoriferi Milanesi, via Piranesi 10
Milan, September 21-23, 2012**

Organized by:
TERRE DI MEZZO
EVENTI
Via Calatafimi 10, 20122 - Milano
phone: 02.89409670 - fax: 02.87365603
VAT number: 11319850159
espositori@criticalfashion.it
www.criticalfashion.it

REGISTRATION EXHIBITOR PROCEDURE

- REGISTRATION DEADLINES

Registration Opening: June 14

Registration Closing: September 7

- HOW TO REGISTER

1. Fill in the *Application Form* and the *Critical Questions* document and send both forms by email to espositori@criticalfashion.it or by fax to +39 0287365603 attaching 4 high definition pictures of your own products.
2. Confirmation of acceptance will be sent within 5 working days from the application request submission
3. In case of confirmation, you will receive the Confirmation Form. Please, fill in and send the Confirmation Form to participate to scsf 2012 by email to espositori@criticalfashion.it or by fax to +39 0287365603
4. Proceed to payment within 5 working days from the submission of the Confirmation form and send payment receipt by email to espositori@criticalfashion.it or by fax to +39 0287365603

- EQUIPMENT AND FEES

The arrangement of each 9sm booth comprises:

1. n.2 racks for clothes
2. n.2 seats
3. n.1 small table for promotional material
4. n.1 desk for the exhibition material
5. n.1 shared changing room

It's allowed to bring only:

1. mirror
2. coat hanger
3. paper, fabric or biodegradable shopping bags

NB: It is not allowed to bring any additional furniture, or make a closet within any storage space inside your own booth

Fee for 9sm booth: 750 € + (plus 21% VAT)

Fee for Co - Exhibitor: 150€ + VAT (max 1 co - exhibitor for each 9sm booth)

- BANK ACCOUNT DETAILS

The payment is to be done by means of wire transfer:

Reason for payment: Firm name + so critical so fashion 2012

Swift/Bic code: IBAN IT14X0501801600000000513161

Addressed to: Cart'armata Edizioni Srl

Agenzia di Milano della Banca Popolare Etica

- OPENING HOURS

Friday, September 21: 11am - 11pm

Saturday, September 22: 10am - 10pm

Sunday, September 23: 10am - 8pm

- CONTACTS

Terre di mezzo Eventi

Via Calatafimi 10

20122 Milano

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